



## MASTERCARD & DARAZ: SAVE. SPEND. WIN CAMPAIGN 2025

### Frequently Asked Questions (FAQs)

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#### 1. What is the offer?

AB Bank Mastercard and Daraz have partnered to launch the SAVE. SPEND. WIN campaign 2025. Cardholders can enjoy discounts and win exclusive rewards by saving and using AB Bank Mastercard on Daraz. Key benefits include:

- BDT 60 discount as a Card Saving Reward
- Minimum Order Value (MOV): BDT 199
- The top 100 spenders (saved cards only) will receive BDT 1,000 Daraz vouchers

#### 2. What is the campaign duration?

- The campaign will run **from June 20, 2025, to July 20, 2025.**

#### 3. How can I participate in the promotion?

- To take part in the campaign:
  - Save your AB Bank Mastercard on the Daraz platform
  - Complete your payments using the saved Mastercard during the campaign period

#### 4. Who is eligible for the campaign?

- All Mastercard-branded Debit, Credit, and Prepaid cardholders.

#### 5. Is the offer valid across all Daraz platforms?

- Yes, the offer is only applicable to the Daraz mobile app.

#### 6. Are cash purchases eligible for this promotion?

- No, cash purchases do not qualify for any rewards or discounts under this campaign.

**Note:** Mastercard and/or Daraz reserve the right to modify, withdraw, or extend the campaign at any time without prior notice or liability.