Frequently Asked Questions (FAQs)
Mastercard Flagship Winter Spend & Win Campaign 2025 – 26 "Safari Spirit"

1. What is the campaign about?

"Safari Spirit" is Mastercard's flagship Winter spend & win campaign designed to reward cardholders for their everyday spending with exciting travel experiences and exclusive prizes. By using AB Bank Mastercard Debit, Credit, or Prepaid Card during the campaign period, eligible cardholders can earn points and stand an opportunity to win the Grand Prize—an unforgettable couple's safari trip to Kenya—along with other exciting rewards.

2. What is the campaign duration?

The campaign runs from **December 1, 2025, to January 31, 2026 (both dates inclusive).**

3. What prizes can participants win?

Grand Prize: A 3-night/4-day couple's trip to Kenya including round-trip airfare from Dhaka and a safari experience with accommodation.

Other Prizes: Includes trip to Thailand & Cox' Bazar and domestic/international travel vouchers gadgets, shopping, grocery vouchers and more.
A total of 45 prizes will be awarded.

4. Who is eligible to participate?

AB Bank Mastercard Debit, Credit, and Prepaid Cardholders—provided they meet the campaign criteria.

5. What are the minimum requirements to qualify?

To be eligible, a cardholder must:

Make eligible retail transactions during the campaign period.

Ensure each transaction meets the minimum spend value of:

- **BDT 1,000 for domestic transactions, or**
- **USD 25 for cross-border/international transactions.**

6. How are points calculated?

Points are awarded based on transaction type:

Transaction Type	Minimum Amount	Points Earned
Cross-border POS Retail & Cross-border E-commerce	USD 25+	3 points
Domestic POS Retail & E-commerce	BDT 1,000+	2 points

7. How will winners be selected?

Winners will be determined based on the total number of points accumulated during the campaign period. In the event of a tie in points, the winner will be selected based on the highest transaction volume. If both points and transaction volume are identical, the winner will be determined by the earliest qualifying transaction.

- **An independent certified chartered accountant firm will audit the winner selection process.**

8. Which transactions are eligible?

Only retail transactions made using eligible Mastercard cards will qualify.

Transactions will not qualify if they:

- Are for commercial/business purposes
- Involve mobile wallet loading or MFS account funding
- Are repetitive/split transactions conducted to artificially increase points

9. Are split or repeated transactions counted?

No. Multiple transactions of the same amount at the same merchant made on the same day may be considered suspicious and only one may be counted at Mastercard's discretion.

10. Are overseas cardholders eligible?

No. Only Mastercard cardholders residing in Bangladesh are eligible to win.

11. Who is not eligible to participate?

The following individuals are excluded:

- Permanent residents living abroad
- Anyone who won a 1st, 2nd, or 3rd prize in Mastercard's last three consecutive flagship Spend & Win campaigns
- Employees (permanent/contractual) of Mastercard, participating banks/NBFIs (card teams), agencies, vendors, and campaign partners

12. Can cash withdrawals or non-retail transactions earn points?

No. Cash withdrawals and non-retail transactions do not qualify.

13. Can the campaign rules change?

Yes. Mastercard reserves the right to amend, extend, suspend, or terminate the campaign at its sole discretion without prior notice.

14. Where can I get updates or more information?

Visit: facebook.com/OfficialMastercardBangladesh