

Mastercard Flash Campaign 2024: 'Fly to Thailand'. Frequently Asked Questions (FAQ)

1. What is the campaign about?

Mastercard has launched a Flash campaign to offer cardholders priceless experiences while shopping with their Mastercard. The campaign aims to make the season more exciting and rewarding by encouraging everyday spending via Mastercard debit, credit, and prepaid cards. The top 15 spenders with the highest spend volume will win a return air ticket to Thailand (Dhaka–Bangkok–Dhaka).

2. When will the campaign run?

The campaign will run from October 10 to October 26, 2024.

3. What prizes can I win?

The top 15 Mastercard debit, credit, or prepaid card spenders during the campaign period will be awarded a return air ticket each to Thailand (Dhaka–Bangkok–Dhaka).

4. Who is eligible to participate?

To participate in the campaign, you must:

- Make transactions using a Mastercard debit, credit, or prepaid card issued by any Mastercard-issuing bank or NBFi in Bangladesh.
- Perform at least 3 retail POS, e-commerce, or cross-border transactions during the campaign period.

5. Are there any ineligible transactions?

Yes, split or multiple transactions made at the same outlet on the same day or repetitive transactions of the same amount at a single outlet for commercial purposes will not be counted. Only one transaction will be considered in such cases.

6. How will the winners be selected?

Winners will be chosen based on their **total spending volume** made with Mastercard-branded cards. If multiple participants have the same spending volume, the number of transactions will determine the winner. If the transaction numbers are also identical, the winner will be chosen based on who made the earlier transaction.

7. Who can participate in this campaign?

The campaign is open to cardholders of Mastercard-branded debit, credit, and prepaid cards issued by banks and NBFIs in Bangladesh. Anyone with a Mastercard issued in Bangladesh can participate.

8. Which banks are participating in the campaign?

The campaign is open to Mastercard cardholders from the following 18 banks:

AB Bank PLC, Al-Arafah Islami Bank PLC, BRAC Bank PLC, Bank Asia, Eastern Bank PLC, Dhaka Bank PLC, Dutch Bangla Bank PLC, Islami Bank Bangladesh PLC, Mutual Trust Bank PLC, National Bank Limited, Prime Bank PLC, Premier Bank PLC, Pubali Bank PLC, The City Bank PLC, United Commercial Bank PLC, Southeast Bank PLC, Standard Chartered Bank, LankaBangla Finance PLC

9. Who is not eligible to participate?

Employees of Mastercard, participating merchants, advertising & PR agencies, concerned vendors, and employees from the cards business or campaign departments of participating issuer banks and NBFIs are not eligible to participate.

10. What types of transactions are considered ineligible?

Only retail transactions are eligible for this campaign. Mastercard reserves the right to disallow any transactions performed for commercial purposes. Additionally, cash purchases are not eligible for participation.

Ends